## CLAIMS

What is claimed is:

1    1.      A system for facilitating sale and distribution of fuel to a fuel
2    customer, comprising:

3        a server facility configured to store fuel deal data, and to
4    process said fuel deal data to automatically generate pricing data
5    based on said fuel deal data and in accordance with a pre-
6    determined pricing technique; and

7        a client facility coupled to said server facility via an
8    electronic data network and configured to permit a user to enter
9    said fuel deal data and to cause said server facility to store and
10    process said fuel deal data to generate said pricing data,

11        whereby fuel is sold and distributed to a fuel customer via a
12    fuel distribution system based on said fuel deal data and said
13    automatically generated pricing data.

1    1. The system according to claim 1, wherein said server facility
2        and said client facility are coupled to each other via the
3        Internet.

1    2. The system according to claim 1, wherein said server facility
2        and said client facility are coupled to each other via open
3        standards based protocols.

1    3. The system according to claim 1, wherein said server facility
2        includes a data storage facility storing said fuel deal data.

1    4. The system according to claim 1, wherein said server facility
2        automatically generated said pricing data periodically.

1    5. The system according to claim 1, wherein said server facility is
2        further configured to be accessed by a plurality of other client
3        facilities simultaneously.

1  6. The system according to claim 1, wherein said client facility is
2     remotely located away from said server facility and said client
3     facility acts as a data collection point for collecting data that
4     said server facility uses in automatically generating said pricing
5     data.

1  7. The system according to claim 1, wherein said predetermined
2     pricing technique involves basing prices for fuel deals based
3     on past fuel deals.

1  8. The system according to claim 1, wherein said predetermined
2     pricing technique involves said server facility generating a
3     weighted average selling price based on prior fuel deals.

1  9. The system according to claim 1, wherein said predetermined
2     pricing technique is implemented within said server facility as a
3     software module running within said server facility.

1  10. A system for facilitating sale and distribution of fuel to a fuel
2     customer, comprising:
3        a server facility configured to store fuel deal data, and to
4     process said fuel deal data to automatically generate pricing data
5     based on said fuel deal data and in accordance with a pre-
6     determined pricing technique, said pre-determined pricing
7     technique controlling said server facility to compute fuel prices
8     based on weighted averages of fuel prices maintained within said
9     fuel deal data; and
10        a client facility outfitted with a client application and coupled
11     to said server facility via an electronic data network and
12     configured to permit a user to enter said fuel deal data and to
13     cause said server facility to store and process said fuel deal data
14     to generate said pricing data, said client application configured to

15   access said electronic data network and to establish

16   communications with said server facility,

17          whereby fuel is sold and distributed to a fuel customer via a

18   fuel distribution system based on said fuel deal data and said

19   automatically generated pricing data.

1   11. The system according to claim 10, wherein said server facility

2         and said client facility are coupled to each other via the

3         Internet.

1   12. The system according to claim 10, wherein said server facility

2         and said client facility are coupled to each other via open

3         standards based protocols.

1   13. The system according to claim 10, wherein said server facility

2         includes a data storage facility storing said fuel deal data.

1   14. The system according to claim 10, wherein said server facility

2         automatically generates said pricing data periodically.

1   15. The system according to claim 10, wherein said server facility

2         is further configured to be accessed by a plurality of other

3         client facilities simultaneously.

1   16. The system according to claim 10, wherein said client facility

2         is remotely located away from said server facility and said

3         client facility acts as a data collection point for collecting data

4         that said server facility uses in automatically generating said

5         pricing data.

1   17. The system according to claim 10, wherein said

2         predetermined pricing technique involves basing prices for fuel

3         deals based on past fuel deals.

1   18. The system according to claim 10, wherein said
2       predetermined pricing technique involves said server facility
3       generating a weighted average selling price based on prior fuel
4       deals.

1   19. The system according to claim 10, wherein said
2       predetermined pricing technique is implemented within said
3       server facility as a software module running within said server
4       facility.

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